

Increase the impact of your research with Kudos



BRILL

KUDOS

Brill actively collaborates with Kudos, a web-based service that helps researchers and their institutions and funders maximize the visibility and impact of their publications. It's totally free for you to use!

Interested to join Kudos and increase the visibility of your publication(s), visit their website at growkudos.com and register. There you can claim your Brill publication(s), explain them and start sharing with your network immediately.

Benefits

- Increase readership: On average, authors who make use of Kudos' tools receive 23% higher downloads of their work.
- A dashboard explaining several opportunities to enrich you article: post lay abstracts, links to further reading, a personal CV etc.
- Support on how to use both traditional and social media to further promote your article.
- A variety of metrics available on article level: from Altmetrics to views and shares within Kudos.

Kudos is easy

All it takes are 3 steps: explain, share and measure.



Explain

Explain publications by adding simple descriptions that anyone can understand, by highlighting what makes the work important or by adding links to additional resources.



Share

Share publications by email and social media. Kudos also shares content and links across discovery channels (such as search engines and subject indexes) to increase readership.



Measure

Kudos enables researchers and their institutions and publishers to track the effect of their actions against a wide range of metrics, including downloads, citations and altmetrics.

For more information, please visit brill.com/kudos